



The Walk Home
2021 Virtual Walk Sponsorship Opportunities

Sponsorship Details	Presenting Sponsor	Pacesetter Sponsor	Family Sponsor	Friend Sponsor
Acknowledgement in Annual Report	Listing	Listing	Listing	Listing
Acknowledgement in Event Press Release	√	√	N/A	N/A
Acknowledgement in Monthly Electronic Newsletter	Logo Inclusion & Feature	Listing	Listing	Listing
Adult Registrations	8	6	4	2
Company Logo Featured on Virtual Start/Finish Line Walk Banners	√	√	N/A	N/A
Company Logo on social media - Facebook, Instagram, LinkedIn, Twitter (2,023 followers)	Logo Inclusion	Logo Inclusion	Logo Inclusion	Logo Inclusion
Company Logo on Event T-shirt	Logo Inclusion	Logo Inclusion	Logo Inclusion	N/A
Company Logo on The Haven Home Website until December 31, 2021.	√	√	N/A	N/A
Event Naming Rights	√	N/A	N/A	N/A
Event Registration Materials and Signage	√	√	√	N/A
Event Website	√	N/A	N/A	N/A
Table at The Walk Home In-Person Kickoff on Saturday, August 14, 2021	√	√	√	N/A
Sponsorship	\$5,000	\$2,500	\$1,000	\$500

“Compassionately serving under-resourced women with their children by empowering sustainable independence.”